

# Instagram REELS Marketing

## TOP RESOURCE REPORT



## Videos

- <https://www.youtube.com/watch?v=8k2VueWYAIo>
- <https://www.youtube.com/watch?v=qENPUaCrLVM>
- <https://www.youtube.com/watch?v=hW6ooWNHs-E>
- <https://www.youtube.com/watch?v=o2h7vDaD9mI>
- <https://www.youtube.com/watch?v=GN7chTmBmDg>

## Tools

- <https://blog.hubspot.com/marketing/instagram-reels>
- <https://www.digitalmarketer.com/blog/instagram-reels-marketing-strategy/>
- <https://www.socialmediaexaminer.com/instagram-reels-what-marketers-need-to-know/>
- <https://justcreative.com/2020/09/14/how-to-integrate-instagram-reels-into-your-marketing-strategy/>
- <https://www.smartinsights.com/social-media-marketing/social-media-strategy/our-top-5-creators-on-instagram-reels/>

## Training

- <https://www.bizadmark.com/instagram-reels-digital-marketing/>
- <https://www.digitalmarketer.com/blog/instagram-reels-marketing-strategy/>
- <https://www.digitalseries.in/2020/08/31/instagram-reels-a-new-way-for-everyone-digital-series-agency/>

## Blogs

- <https://later.com/blog/instagram-reels-idea/>

- <https://www.elegantthemes.com/blog/marketing/instagram-reels>
- <https://www.emilyclaireskinner.com/2020/08/07/a-bloggers-guide-to-instagram-reels/>
- <https://blog.issuu.com/instagram-reels-a-quick-guide/>
- <https://www.pixlee.com/blog/what-are-instagram-reels/>

## Forums

- <https://about.fb.com/news/2020/08/introducing-instagram-reels/>
- <https://community.byte.co/t/y-all-see-instagram-reels/57883>
- <https://www.androidpolice.com/2020/09/04/instagram-test-replaces-search-with-reels-to-push-its-tiktok-clone/>
- <https://www.blackhatworld.com/seo/instagram-reels-what-do-we-think.1254752/>
- <https://www.nytimes.com/2020/08/12/technology/personaltech/tested-facebook-reels-tiktok-clone-dud.html>

## Infographics

- <https://www.reachlocal.com/au/en/infographic/9-ideas-your-business-create-instagram-reels>
- <https://www.giraffesocialmedia.co.uk/how-to-use-instagram-reels/>
- <https://mediakix.com/blog/tiktok-vs-instagram-infographic/>
- <http://www.socialsamosa.com/2017/07/infographic-stats-instagram-2017/>
- <https://www.socialmediatoday.com/news/top-10-instagram-stats-for-2020-infographic/569641/>



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